

# A011 : SELEXEL

super high solids metallised polish



### Description of product

A metallised polish for extreme strength and durability coupled with ease of removability. Non-yellowing cross linked polymer film. Does not discolour even the lightest floor. Produces a deep shine with excellent slip resistance. Responds brilliantly to all spray burnishing techniques.

### Product Uses


For all linoleum, P.V.C., rubber, sealed cork, sealed wood, terrazzo and thermoplastic floors. N.B. Not suitable for unsealed wood, unsealed cork or laminate flooring.

### Directions

Selexel must be applied to a clean grease free floor. Strip old polish with Selstrip or Selate then rinse thoroughly with clean water, allow the floor to dry. Apply a thin even film of Selexel using a clean lint free mop or applicator. Apply a second coat when the first is dry (approximately 30 mins). May be buffed as required to enhance gloss. COVERAGE: 60 square metres per litre. MAINTENANCE: Damp Mopping: As required using Lemon Floor Jell or Selden. Spray cleaning/burnishing: Regular use of Fast Lane or Selsheen will enhance appearance and life expectancy.

**iN Insight Supported**

iN Insight is Selden's interactive product selection and training system. Enables the user to create full COSHH training kits, wallcharts, task cards and more. visit <http://www.selden.co.uk/in insight>




**iN Insight recommended product uses**

Flooring - applying floor polish (mop application)

**typical dilution**

neat

**Product Hazards and PPE Requirements**



**Risk Phrases**  
NC Not classified.

**Safety Phrases**  
S2 Keep out of the reach of children, P13 Safety data sheet available for professional user on request.

**Technical Data**

Composition An advanced blend of styrene/acrylic polymer, wax, wetting agents, film-forming agents and preservative in a water based emulsion form incorporating metal cross linking additives.

Appearance Thin, translucent emulsion

Colour White

Viscosity <10cps

Density 1.039

pH 8.6

Activity 25%

Fragrance Characteristic slightly sweet

Stability Two years minimum in unopened container

Storage Protect from freezing

**Environmental Profile**

**Biodegradability**  
All surfactants contained in Selden Products meet the requirements of the EU Detergent Directive 2005 – 2004/648/EC. This requires all surfactants to break down both quickly and completely into harmless material such as CO2 and water.

**Selden Environmental Charter**


- We set ourselves industry leading standards.
- Selden minimises wastage, packaging and transportation.
- If it can be recycled, it will be recycled.
- Our chemicals policy exceeds regulatory requirements.
- We don't expect other people to clean up after us.
- Conserving energy, preserving resources.
- By being innovative, we strive to do better.
- We like to work in partnership with our clients.

Visit our website for more information.

**External Accreditations**


- 9001 - Quality System
- 14001 - Environmental System
- 18001 - Health & Safety System
- IPPC Certified Manufacturer

**Sustainability**  
Product conforms with the DEFRA endorsed Sustainable Cleaning guidance



**COSHH+ Supported**

Selden's bespoke COSHH awareness and product training tool. Users specify the products in use and instantly generate a full training pack to enable quick and effective staff training.



**www.flagship-mcp.com**

Flagship products are those products that are included in Selden Multi-language Cleaning Programme. Flagship products have induction kits, best practise guidance, MSDS, wallcharts and usage guides available in the following languages

- english, french, spanish, portuguese, polish, german, dutch, russian, romanian, estonian, czech, croatian.



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formulating  
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standards

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